



**For further information:**

Lindsay Davis  
PR Manager  
NSC Enterprise Solutions  
Tel: 02 9856 4325  
Email: [lindsay\\_davis@nsc.net.au](mailto:lindsay_davis@nsc.net.au)

## **Craig Neil recognised as a leading technology entrepreneur NSC Managing Director named as finalist in 2007 Entrepreneur of the Year awards**

**May 29, 2007:** The NSC Group is pleased to announce managing director, Craig Neil has been named a Regional Finalist in the 2007 Entrepreneur of the Year awards. Craig joins other leading Australian entrepreneurs from a range of business sectors who will compete for the ultimate prize of being named 2007 Entrepreneur of the Year.

Craig has taken NSC from \$300,000 turnover in its first year to around \$40 million in 2007. As with many players in the technology sector, NSC has overcome technology downturns, weathered the Y2K scare, survived the dot.com crash and struggled on through times of slow economies. The company also went through a change of technology partner moving from Fujitsu after eight years to Avaya – a difficult decision and one which involved a great deal of upheaval to the business.

“I am deeply honoured to be named as a finalist in such a prestigious award,” said Craig Neil. “While not without its ups and downs, guiding NSC through 18 years of business growth has definitely been a labour of love. I enjoy the challenge of maintaining a leadership position in such a highly competitive marketplace and still get a buzz when we win a hard-fought deal.”

NSC is a well-recognised brand in its market segment earning the respect of both its 300+ customers and 100+ employees – several of whom have been with the company for more than 10 years.

Craig will join his fellow finalists representing NSW at the regional awards ceremony on August 16 in Sydney where the names of those progressing to the national competition will be announced.

**- Ends -**

### **About NSC**

For more than 18 years, the NSC Group, a wholly Australian owned and operated company, has specialised in the design, implementation, management, and maintenance of highly sophisticated IP Telephony solutions. The NSC Group has two major subsidiaries - NSC Enterprise Solutions which offers business services, applications and solutions for converged voice and data networks, contact centres, customer relationship management, interactive voice response, unified messaging, outbound diallers and multi-service networks and NSC Carrier Technologies which was established in response to the growing number of projects involving the supply and integration of specialised technologies to the carrier market. Further information is available at [www.nsc.net.au](http://www.nsc.net.au)

### **About Entrepreneur of the Year:**

Launched in the United States in 1986 and in Australia in 2001, Entrepreneur of the Year is the first and only truly global award of its kind that celebrates entrepreneurs who build and lead successful businesses. In Australia the program is co-sponsored by Westpac and Qantas, and is supported by AusIndustry and Austrade. For further information [www.ey.com/au/entrepreneur\\_of\\_the\\_year](http://www.ey.com/au/entrepreneur_of_the_year)